

Wallace G. Long III, MSW, LCSW, BCD
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Professional & Corporate Profile:

Long is the founding partner and CEO of *Continuing Education Productions Inc*, incorporated - 1994 (CEP, Inc). His professional background includes both the health care / behavioral health sector and the traditional corporate and business world.

For the past three decades Long and the CEP team of corporate trainers and clinical behavioral health consultants have provided a wide range of training services to both “corporate professionals” and licensed behavioral health care providers. The success of the CEP team rests on their commitment to bring practical principle driven skills to their clients.

Frequently clients ask Long “How did your team move from “clinical training” into corporate training and consultation? The answer is simple, behavior principles are universal. The principles and skills that create corporate success in “boardrooms” and on C-level teams also create success for clinicians and clinical treatment teams.

During the past three decades CEP has trained over 10,000 professionals from a variety corporate and government sectors including:

- Defense contractors
- Traditional manufacturing
- Corporate teams & boards
- Small business
- Technology
- Health care institutions
- Health care providers
- Behavioral health care providers
- Government agencies (local, state, national)
- Gaming & hospitality industry
- Law enforcement and first responders
- United States Military

Professional History:

1995 to Present Founding Partner, CEO
Continuing Education Productions, Inc. (CEP, Inc.)

Corporate Training Division: Customized Corporate Training Services cepnetwork.com

Directs, oversees, & delivers comprehensive customized corporate and employee training programs.
Core topical areas:

- High performance team development
- C-level team development
- Building unified teams
- Cultural design
- Supervisory & management skills training
- Corporate accountability development and training
- Employee engagement & emotional Intelligence
- DISC personality training
- Customer service training

- Communication skills
- Trust building
- Provides leadership training and personal development services.
- Customized executive coaching services.

2005 to Present CEO and Clinical Curriculum Director
 Social Work Foundations (Division of Continuing Education Productions, Inc.)

Social Work Foundations is a national provider of clinical behavioral health licensure certification training.

- Oversees the production of national clinical board-certified licensure training programs and conferences
- Recruits faculty
- Directs client licensure certification process
- During the past 28 years SWF has trained thousands of clinical professionals.

1995-1998 Department Director / Chief Social Worker-Veterans Administration Medical
 Center (Psychiatric, Medical & Surgical System)
 Biloxi and Gulfport Division
 Biloxi, Mississippi
 Director of Psychiatric Admissions - National Outreach

1993-1994 Veterans Administration Hospital / Psychiatric Division
 Gulfport, MS Division
 Supervisor - Psychiatric social work staff for entire psychiatric
 and geriatric program delivery system, inpatient
 services, long term care, and mental hygiene clinic,
 community residential care services and OPT services

1982-1992 Veterans Administration Medical Center
 Biloxi Division; Clinical Supervisory Social Worker:
 Clinical Services Director for:
 Medical & Surgical Services
 Ambulatory Care / OPT Services
 Long Term Care Services
 Domiciliary Services
 Former Prisoner of War Program
 Spinal Cord Injury Services

1977-1982 Veterans Administration Medical Center / Medical &
 Surgical Division Clinical Social Worker
 Biloxi, Mississippi

1973-1976 Veterans Administration Medical Center / Psychiatric Division
 Gulfport Mississippi.
 Outpatient Psychiatric Social Worker & Community Psychiatry

Clinical counseling services to veterans and their families.
 Supervision of Psychiatric Foster Home Program
 Long term care program director

Education:

Master of Social Work (MSW)
University of Tennessee 1973
Individual & Group Therapy

Bachelor of Arts (BA)
University of Memphis 1970
Sociology & Journalism

Graduate; Administrative Leadership Training Academy
and Hospital Management Training Program (SWALT)
Veterans Administration, Washington, DC 1980

Licensure and Certification:

Board Certified Diplomat in Clinical Social Work (BCD)
American Board of Examiners in Clinical Social Work
National Level- BCD #10494 - Current

Licensed Certified Social Worker
Mississippi #C0696 - Current

Master Corporate Trainer and Executive Coach - Current
Certification - 360 Solutions; Waco, Texas

EEO Investigator (National Level) 1982-1990
Veterans Administration

Board Memberships and Organizational Memberships:

Alzheimer's Association, National Board of Directors, Chicago, IL 1992-1998
Pi Kappa Alpha Fraternity, National Board of Directors, International Vice President,
Memphis, TN 1992-1998
Chamber630, Board of Directors, Downers Grove, IL 2014-2020
Be the People Project, Board of Directors, Nashville TN, 2021-Present
National Association of Social Workers - Current
Chamber630 – Downers Grove, IL - Current

Social Media:

Continuing Education Productions, Inc www.cepnetwork.com
Social Work Foundations www.socialworkfoundations.com
Linkedin.com www.linkedin.com/in/wallace-g-long-CEO
Youtube.com Search for “cepnetwork.com” review “Leadership: A Mini Series “